

# 2025 Celebration of Care Gala

**Supporting Surgical Robotics** 

**Presenting Sponsors:** 





### **About the Gala**

Surrey Hospitals Foundation's 8th annual Celebration of Care Gala returns on February 22, 2025. As the largest fundraising gala in Surrey, this event attracts a guest list of hundreds of business, community, and medical luminaries. It has been recognized with multiple accolades, including the Best Fundraising Event at the 9th Annual ILEA Vancouver Awards.

Funds raised support life-changing health care for Surrey residents and surrounding communities. Surrey Memorial Hospital is the regional hub of healthcare for families south of the Fraser River and is dedicated to serving the 1.9 million residents who live in the Fraser Health region.

Click here to see our video from last year's gala.

# **2025 Fundraising Priority**

#### **Meet Da Vinci XI**

# Surrey Memorial Hospital's incoming surgical robot

Thanks to your generous support of this year's gala, Surrey Memorial Hospital will soon be equipped with a state-of-the-art surgical robot to establish its new regional surgical robotics program.

While Da Vinci Xi may not offer the charming conversation of C-3PO, it is very impressive in its own right, providing surgeons with improved 3D visualization and precision control of surgical instruments. Benefits to this include fewer surgical complications, decreased length of hospital stays, and better patient outcomes. Adding this regional program to Surrey Memorial Hospital will drive surgical advancement and help attract top surgical talent to deliver best-in-class patient care for the 1.9 million people we serve in the Fraser Health region.



# **Sponsorship Opportunities**

#### Premier Sponsorships SOLD OUT

- o Presenting Sponsors SOLD Berezan & EllisDon
- Community Engagement Partner SOLD RBC
- Dinner Sponsor SOLD Health & Technology District

Additional benefits include:

- Table for 10 guests and first right of refusal for next years' sponsorship.
- Pre-event recognition on Foundation website, emails, newspaper ads, social media, e-news.
- Recognition at the event including acknowledgement in the printed program, an ad in the program, inclusion in event signage, recognition at table, and verbal thank you from event MCs.
- Post-event recognition including a thank you in social media, newspaper ad, e-news and blog.

#### Diamond Sponsorship (\$20,000) 3 Available 7 Sold

- Table for 10 guests and first right of refusal for next years' sponsorship.
- Pre-event recognition on Foundation website, emails, newspaper ads, social media, e-news.
- Recognition at the event including acknowledgment in the printed program, an ad in the program. recognition at table, and verbal thank you from event MCs.
- Unique Diamond Sponsorship opportunities such as
  - Apple Tree Sponsor -exclusive opportunity to provide giveaway to guests
  - Entertainment Sponsor exclusive opportunity for after party branding
  - Twilight Surprise Sponsor exclusive recognition opportunity for pre-program performance
  - Auction Sponsor SOLD BMO
  - o Photo Booth Sponsor SOLD Coast Capital Savings
  - o Red Carpet Sponsor SOLD Qualico
  - o Safe-Ride Sponsor **SOLD Safe Software**
  - Whiskey Lounge Sponsor SOLD Skye Avenue Kitchen & Lounge
  - o Wine Sponsor **SOLD KDS Construction**
  - o Valet Sponsor **SOLD Gold Key Insurance**

#### Additional benefits include:

Post-event recognition including a thank you in social media, newspaper ad, e-newsletter and blog.

# Gold Sponsorship (\$12,500) 11 Available 9 Sold

- Table for 10 guests and first right of refusal for next years' sponsorship.
- Pre-event recognition on Foundation website, emails, newspaper ads, social media, e-news.
- Recognition at the event including acknowledgement in the printed program, an ad in the program, recognition at table, and verbal thank you from event MCs.
- Post-event recognition including a thank you in social media, newspaper ad, e-news and blog

#### Media Sponsorship (\$5,000+ in-kind)

- Two event tickets.
- Pre-event recognition on Foundation website, print ads, and social media.
- Inclusion in the event printed program.
- Post-event recognition in social media, print ads, and website blog.

To learn how you can sponsor this event, please contact:

Surrey Hospitals Foundation 604 588 3371 gala@surreyhospitalsfoundation.com









@SurreyHospitalsFoundation

